



Dan Robertson

Dan Robertson is the founder and owner of [The Tea House](#), [World Tea Tours](#) and [robertson*tea](#) in Naperville, Illinois. Before venturing into the world of tea, in 1985 Dan established FRAMEWORK Video & Sound, a video production company specializing in documentary and educational programming. Although he traveled to the Orient previously, it was his career as a filmmaker that took him to China in 1994 and again in 1995 to produce a documentary on tea. As an unexpected result, in 1995 he began his own tea business, drawing upon the resources and knowledge he had developed during his travels. Since 1996 he has been organizing and leading the acclaimed China Tea Tour, where tea lovers from around the world get firsthand experience in tea making, history, culture and business.

Expanding beyond the Far East, he launched World Tea Tours in 2007 offering tours to tea producing and cultural areas around the globe. As an importer, wholesaler, blender and purveyor of premium teas and accessories, he is involved with many levels of the tea industry. He is a regular contributor to various tea trade periodicals, web blogs and tea news services. An authority on tea culture, history, production and trade, Dan also conducts professional tea tasting classes and instructs courses in the Chinese tea ceremony.

As founder and director of [the International Tea Cuppers Club](#) he facilitates access to and experience of premium teas from across the globe. Dan writes for and is a Contributing Editor for *TEA a Magazine* and serves as an industry advisor for the World Tea Academy. His next book *Cultures of Teas* is a photographic discovery of the tea producing world.